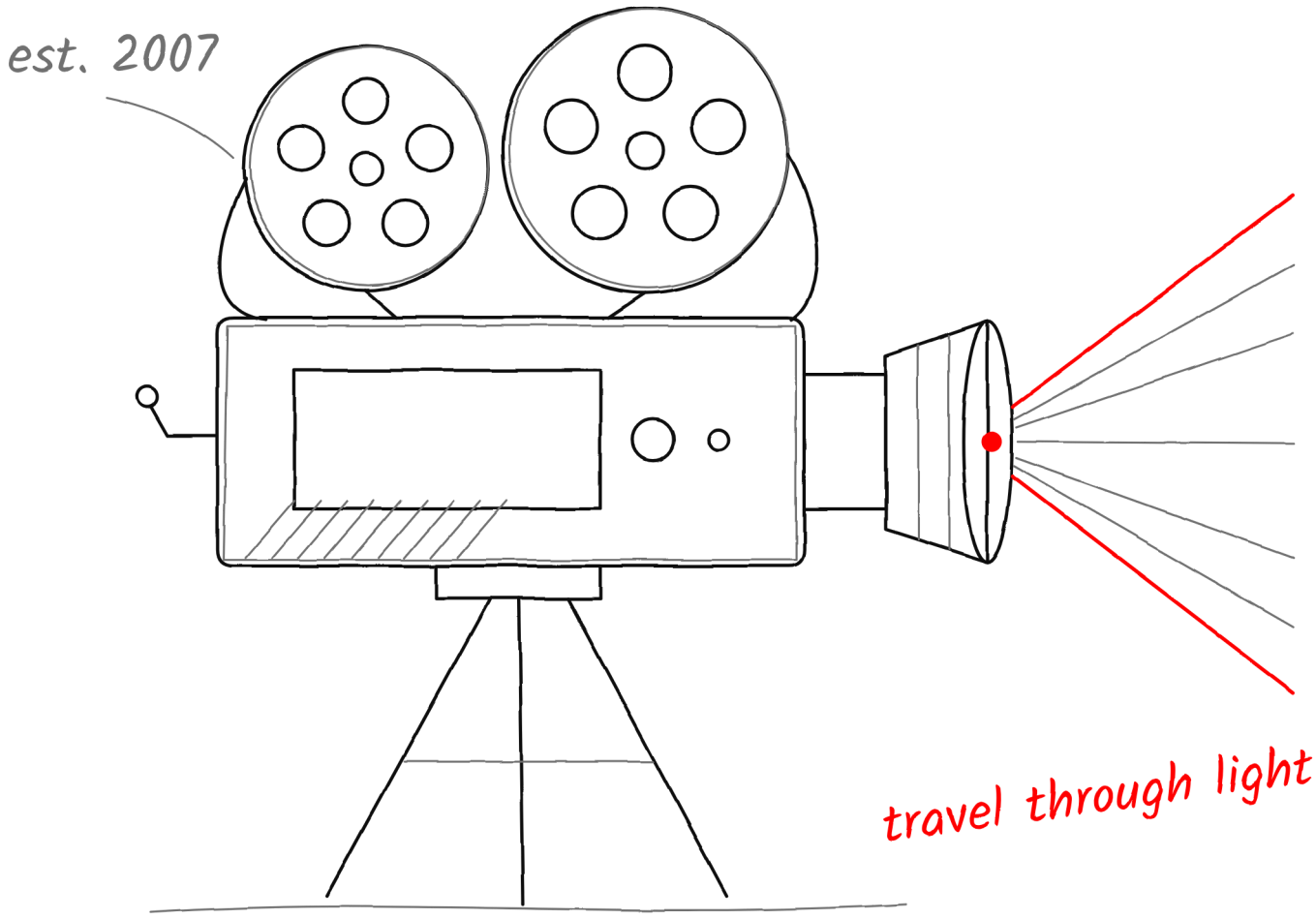
AI-FIRST CREATIVE STUDIO · DHAKA · SINCE 2007

Stories told through light.

Film, AI search visibility, AI agents and software, from one experienced team.

গল্প বলি আলোয়।



Since 2007
Founded in April 2007 in Dhaka

35+ clients
UN agencies, government, brands

AI-first
Human craft, AI speed

fade in —

Sc.01 Who we are.

We are old. And we have always moved with the times.

Alok Jatra began in April 2007 as a video production house in Dhaka. Nineteen years later we are an AI-first creative studio. Our in-house team keeps learning every new tool, from generative video to AI agents, so our clients are always served with what works today.

The name আলোকযাত্রা means "journey of light". Light reveals, guides and connects. That is what we do for brands: we find the story, light it, and carry it to the people who matter.

2007
Founded in April, Dhaka

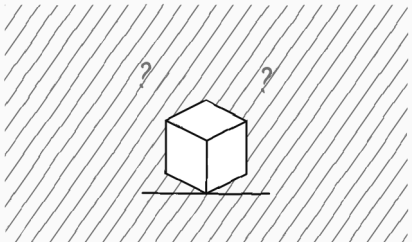
35+
Clients across sectors

5
Service areas, one team

2
Languages served: Bangla & English

1
Sister concern: Sycorax Technology

24h
Reply to every enquiry

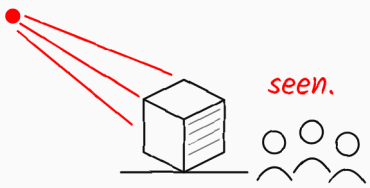


before

A good brand in the dark.

Great work, unseen.

→



after alok jatra

Seen, found, remembered.

On screen, in search and in every chat.

flashback —

Sc.02 Our journey.

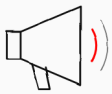
2007



A video production house

Films, documentaries and commercials. We learn the craft of light.

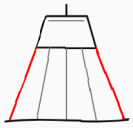
2012



Brand promotion & consultancy

Marketing, sales strategy and business development join the films.

2018



Events & awareness campaigns

Large events, activations and campaigns for development partners and the public sector.

Now



An AI-first creative studio

AI runs through everything we do: faster production, AI search visibility and agents that serve customers in Bangla and English. Sycorax Technology builds the software behind it.

V.O. “Old enough to know what works, new enough to use what’s next.”

pan right →

Sc.03 What we make.



01 Film & Production

- **TVCs, OVCs, brand films** with AI previs
- **Documentaries** for brands, NGOs and broadcasters
- **Short-form video** for Reels, Shorts and TikTok
- **AI-assisted production:** generative visuals, AI voice-over, Bangla/English dubbing, captions
- **Animation, podcasts** and awareness campaigns



02 Digital Growth

- **AI search visibility:** Google, AI Overviews, ChatGPT, Gemini
- **Social & content:** daily calendars and community care
- **Performance ads** on Meta, YouTube and Google with AI-tested creatives
- **Data & dashboards** that show what sells
- **Business consultancy** and go-to-market plans



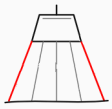
03 Web & Software

- **Websites** with a built-in AI assistant
- **E-commerce** with local payment gateways
- **LMS & OTT** platforms
- **ERP & CRM** with automation and AI insights
- **Security,** backups and ongoing care · built with Sycorax Technology



04 AI Agents & Automation

- **Customer agents** on WhatsApp, Messenger and web
- **Voice agents** in natural Bangla and English
- **Agentic workflows** for reports, follow-ups and approvals
- **Private AI** trained on your own documents
- **AI as a service** on a monthly plan



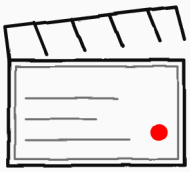
05 Events, Campaigns & Infrastructure

- **Events & launches** from concept to execution
- **Publication support** from A to Z
- **Field surveys** and project implementation
- **Enterprise networking** and PA sound systems

close-up —

Sc.04 Human craft, AI speed.

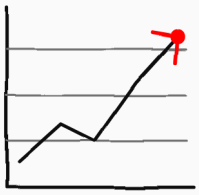
AI does not replace the story. It gives our team more time for it. Here is where AI makes the biggest difference for our clients.



make

Faster production.

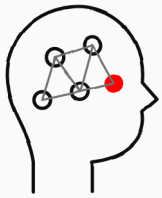
Previs, generative visuals and dubbing cut weeks from a shoot.



be found

AI search.

When people ask ChatGPT or Gemini, your brand is part of the answer.



serve

Agents.

Customers get answers in Bangla or English, any hour.

How we work.

1

Listen

A short discovery call, within 24 hours of your enquiry.

2

Plan

Written strategy, timeline and fixed quote.

3

Make

We shoot, design or build, with your review at each stage.

4

Grow

Launch, measure and keep improving together.

wide shot —

Sc.05 A legacy of trust.

UN agencies, government bodies, universities and leading Bangladeshi brands have trusted us with their stories.



Development & NGOs | Government | Education | Fashion & retail | Real estate | Hospitality | Culture & events

slow zoom —

Sc.06 Why Alok Jatra.

Experience + new tools

Nineteen years of craft, updated every year with the latest technology.

One crew, end to end

Film, marketing, software and AI under one roof. No story lost between agencies.

Honest results

Clear quotes, kept deadlines and numbers you can verify.



V.O. “Since 2007. Old enough to know what works, new enough to use what’s next. We keep learning, so our clients always get today’s best tools.”

Sc.07 Your scene starts here.

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